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Brigham Pendleton Takes Two at 2003 NH Internet Awards



Portsmouth, NH—Brigham Pendleton Web Design & Development is proud to announce that the web site for Behavioral Health Network, Inc., won two awards last night at The Fifth Annual New Hampshire Internet Awards.

BHNInc.com won **First Place for Best Corporate Site**, i.e., the site that “best represents a New Hampshire corporation to the site’s target audience.” According to the published judging criteria, consideration was given to narrative, graphics, navigation, wealth of information, and whether or not the site achieves the goal of disseminating information about the corporation.



BHNInc.com also won **Second Place for Best Healthcare Site**, which is a new award category this year honoring the site that “best leverages the power of the Web to inform, educate, and help consumers maneuver through the complexities of today’s healthcare system.”

In producing the award-winning site, Pendleton collaborated with web application programmer Stephen Long to develop a content-rich site designed to allow three main audiences—members, providers, and families—easy access to pertinent information concerning managed health care.

New Hampshire Governor Craig Benson delivered the keynote address at the awards ceremony and congratulated the winners for “embracing technology and for constantly evolving and innovating.”

About the NH Internet Awards

“The Awards represent virtually every economic sector in the state,” commented NH.com New Media Manager Kathy Schwartz. The top 3 sites were recognized in 20 categories by an independent panel of judges. Links to all of the Web sites entered in the Internet awards are posted on NH.com.

The Fifth Annual New Hampshire Internet Awards Gala was held at The Center of New Hampshire, hosted by NH.com, and sponsored by New Hampshire Community Technical College in Nashua, MicroArts, G4 Communications, Verizon, WMUR Channel 9, and WZID 94.5. Beyond promoting the development of technology and communication in New Hampshire, the Internet Awards also benefits Children's Hospital at Dartmouth (ChaD).

About Brigham Pendleton Web Design & Development

Brigham Pendleton Web Design & Development provides complete, full-service, award-winning Web services. Clients include advertising and graphic design agencies, web development integrators, small businesses, and not-for-profit organizations. Renown for his ability to apply unique-yet-intuitive designs for a variety of clients and user audiences, Pendleton’s work has won regional, national, and international recognition, including accolades from the New Media Invision Awards, Interface Reader's Choice Awards, *Mass High Tech*, NH Internet Awards, and the Massachusetts Interactive Media Council's (MIMC) Awards.

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